

MKTE 2018 - EVENTS PROGRAMME

Date	Time	Event Name	Audience	Note	Venue
Thursday 27 Sept	All day	Hosted Buyers arrival	Hosted Buyers	Hosted buyers arrive throughout the day	JICA, Transfers to various hotels
	Morning event	World Tourism Day	Hosted Media	Activities will include speeches and press releases	TBC
	All day	Ushanga Beads Festival	All invited guests, VIPs, Public, Media, Buyers		Kenyatta International Convention Centre (KICC)
	18:00	Official Gala Dinner Chef's Delight hosted by GO Places	Hosted Buyers, Media	Ministry and parastatals to support or give prizes	KICC
Friday 28 Sept	07:00	Hosted Buyer / Hosted Media: Fam Trip Departure	Hosted Buyers and media	As per individual itineraries	Nairobi Hotels
	00:00	Elephant naming Delegation leaves for Amboseli / Elephant research centre visit	Hosted media, Hosted Buyers, Parastatals, Ministry of Tourism	Hosted media fam trip in Amboseli. Amboseli (28.09 - 30.09) including elephant naming ceremony.	Syokimau SGR Station Amboseli
Saturday 29 Sept	10h00	Elephant naming ceremony	Hosted media, Hosted Buyers, Parastatals, Ministry of Tourism	Elephant naming ceremony & Cultural excursion	Amboseli
	All day	Hosted Buyer / Hosted Media Fam Trips	Hosted Buyers, Hosted Media	As per individual itineraries	
Sunday 30 Sept	00:00	Elephant naming delegation return to Nairobi	Hosted Media, Hosted Buyers, Parastatals, Ministry of Tourism		
	All day	Hosted Buyer / Hosted Media Fam Trips	Hosted Buyers, Hosted Media	As per individual itineraries	
Monday 01 Oct	08:00 - 21:00	MKTE Build Up: Custom Build Stands	Exhibitors		KICC
	All day	Hosted Buyer / Hosted Media Fam Trips	Hosted Buyers, Hosted Media	As per individual itineraries	
Tuesday 02 Oct	08:00 - 21:00	MKTE Build Up: Custom Build Stands and Shell Scheme Stands	Exhibitors		KICC
	15:00 - 17:00	Hosted Buyers and Hosted Media: Return from Fam trips	Hosted Buyers, Hosted Media		Various Hotels in Nairobi
	15:00 - 23:00	AHIF Conference Day 1	AHIF Delegates	Conference running alongside MKTE	Radisson Hotel, Nairobi
	18:00 - 23:00	AHIF & MKTE 2018: Welcome Reception and networking cocktail	Exhibitors, Hosted Buyers, Hosted Media, AHIF Delegates and VIP guests		TBC
Wednesday 03 Oct	07:30 - 21:00	AHIF Conference Day 2	AHIF Delegates	Conference running alongside MKTE	Radisson Hotel, Nairobi
	10:00 - 18:00	MKTE 2018 - Day 1	All	Pre-scheduled B2B meetings	KICC
	10:00 - 11:00	Opening of MKTE and AHIF by Head of State	All		KICC
	11:00 - 12:00	MKTE 2018 - Destination Presentation USA	Exhibitors, Trade Visitors, Hosted Buyers	USA	Tsavo Concourse
	12:00 - 13:00	MKTE 2018 - Day 1: Hosted Buyers Lunch: Group 1	Hosted Buyers		KICC - VIP Lunch Room
	13:00 - 14:00	MKTE 2018 - Day 1: Hosted Buyers Lunch: Group 2	Hosted Buyers		KICC - VIP Lunch Room
	13:00 - 14:00	MKTE 2018 - Day 1: Seminar 1	All	Trends in Cultural and Heritage Tourism	KICC - Seminar Room
	14:00 - 15:00	MKTE 2018 - Day 1: Destination Presentation on China	Exhibitors, Trade Visitors, Hosted Buyers	China	Tsavo Concourse
Thursday 04 Oct	07:30 - 21:00	AHIF Conference Day 3	AHIF Delegates	Conference running alongside MKTE	Radisson Hotel, Nairobi
	10:00 - 18:00	MKTE 2018 - Day 2	All	Pre-scheduled B2B meetings	KICC
	11:00 - 12:00	MKTE 2018 - Day 2: Destination Presentation Africa	Exhibitors, Trade Visitors, Hosted Buyers	Africa	Tsavo Concourse
	12:00 - 13:00	MKTE 2018 - Day 2: Hosted Buyers Lunch: Group 1	Hosted Buyers		KICC - VIP Lunch Room
	13:00 - 14:00	MKTE 2018 - Day 2: Hosted Buyers Lunch: Group 2	Hosted Buyers		KICC - VIP Lunch Room
	13:00 - 14:00	MKTE 2018 - Day 2: Seminar 2	All	The Instagram Effect	KICC - Seminar Room
	14:00 - 15:00	MKTE 2018 - Day 1: Destination Presentation India	Exhibitors, Trade Visitors, Hosted Buyers	India	Tsavo Concourse
Friday 05 Oct	06:00 - 08:00	Run with the Champions	All	Including select Kenya Marathoners	Karura Forest
	10:00 - 18:00	MKTE 2018 - Day 3	All	Pre-scheduled B2B meetings	KICC
	11:00 - 12:00	MKTE 2018 - Day 3: Destination Presentation - Europe	Exhibitors, Trade Visitors, Hosted Buyers	Europe	Tsavo Concourse
	12:00 - 13:00	MKTE 2018 - Day 3: Hosted Buyers Lunch: Group 1	Hosted Buyers		KICC - VIP Lunch Room
	13:00 - 14:00	MKTE 2018 - Day 3: Hosted Buyers Lunch: Group 2	Hosted Buyers		KICC - VIP Lunch Room
	13:00 - 14:00	MKTE 2018 - Day 3: Seminar 3	All	How to successfully package experiential tourism	KICC - Seminar Room
	14:00 - 15:00	MKTE 2018 - Day 3: Destination Presentation - United Kingdom	Exhibitors, Trade Visitors, Hosted Buyers	United Kingdom	Tsavo Concourse
	17:00 - 19:00	MKTE 2018: Closing Cocktails	Exhibitors and Hosted buyers	Exhibitor cocktail at the KICC rooftop	KICC Rooftop

* Program subject to change without prior notice