

RATE CARD

EARLY BIRD RATE - MUST BE BOOKED AND PAID BY 30TH JUNE, 2026

STANDARD SHELL SCHEME PACKAGE

3m by 3m standard package = 9m ² Accessories: • 1 table & 2 chairs • Power socket • Waste paper basket • Carpeted floor • Company name on fascia.	EARLY BIRD RATE	RATE (1st July, 2026)
	1 SIDE OPEN = \$ 2,200.00	1 SIDE OPEN = \$ 2,750.00
2 SIDES OPEN = \$ 2,420.00	2 SIDE OPEN = \$ 3,025.00	

CUSTOM BUILD PACKAGE

Minimum size - 18m ² • Design must be submitted for approval latest 13th September, 2026. • NB: Custom approved stands, may need additional power which must be ordered separately.	EARLY BIRD RATE	RATE (1st July, 2026)
	1 SIDE OPEN = \$ 4,400.00	1 SIDE OPEN = \$ 5,500.00
CORNER (2 SIDES OPEN) = \$ 4,840.00	CORNER (2 SIDES OPEN) = \$ 6,050.00	
PENINSULA (3 SIDES OPEN) = \$ 5,060.00	PENINSULA (3 SIDES OPEN) = \$ 6,325.00	

OUTDOOR YARD PACKAGE

Minimum size - 36m ² • Open space outdoor for equipment displays. • Exhibitors here require their own exhibition structures since it will be space alone. • Power connection to be ordered separately	EARLY BIRD RATE	RATE (1st July, 2026)
	RATE PER M ² = \$ 200.00	RATE PER M ² = \$ 200.00
STANDARD 36m ² = \$ 7,200.00	STANDARD 36m ² = \$ 7,200.00	

TRADE VISITORS

Pass Type	Pre-Registration Price	Onsite Price
1-Day Pass - Badge only, valid for 1 day	USD 30	USD 70
3-Day Pass - Badge only, valid for all 3 days	USD 50	USD 200

EXTRAS: Badges, Diaries and Co- exhibitors

1 Co- exhibitor fees (sharing exhibitor, with one badge & 1 appointment diary)	\$ 400.00
Additional appointment diary	\$ 385.00
Additional exhibitor badge	\$ 50.00

Buyers and Media

Hosted buyers (T&C's apply)	Free*
Self sponsored buyers (T&C's apply)	\$ 200.00
Media (T&C's apply)	Free*

MSME, Food Court Vendor, Craft and Maasai Market

Category	Eligibility / Details	Inclusions	Price
MSME Table	Kenyan tour operator startup (1-4 yrs) OR Kenyan youth-owned (18-35 yrs). Must provide TRA license & Certificate of Incorporation.	Table for exhibitor (standard setup).	USD 385 / Ksh 50,000
MSME Plus Desk (Limited)	Open to MSMEs	1 table, 2 chairs, light socket, waste paper basket, carpeted floor, company name on fascia.	USD 770/ Ksh 100,000
MSME Plus BOOTH	Open to MSMEs	1 table, 2 chairs, light socket, waste paper basket, 2 back drop panels for branding	USD 924 / Ksh 120,000
Food Court Vendor	T&C's apply	Space for food truck OR 3m x 3m tent, single-phase power.	Contact for rates
Craft Market Vendor	T&C's apply	Shared outdoor space, 1 table, 2 chairs, 2 exhibitor badges.	Contact for rates
Maasai Market Vendor	T&C's apply	Shared outdoor space, 1 table, 2 chairs, 2 exhibitor badges.	Contact for rates

ALLOCATION OF BADGES, DIARIES AND INVITES	9m ²	18m ²	27m ²	36m ²
Badges	2	4	6	8
Meeting diaries	1	2	3	4
Networking Cocktail invites	1	2	3	4