



RATE CARD

STANDARD SHELL SCHEME PACKAGE	
3m by 3m standard package = 9m² Accessories: • 1 table & 2 chairs • Power socket • Waste paper basket • Carpeted floor • Company name on fascia.	RATE (1st July, 2026)
	1 SIDE OPEN = \$ 2,750.00
	2 SIDE OPEN = \$ 3,025.00

CUSTOM BUILD PACKAGE	
Minimum size - 18m² • Design must be submitted for approval latest 13th September, 2026. • NB: Custom approved stands, may need additional power which must be ordered separately.	RATE (1st July, 2026)
	1 SIDE OPEN = \$ 5,500.00
	CORNER (2 SIDES OPEN) = \$ 6,050.00
	PENINSULA (3 SIDES OPEN) = \$ 6,325.00

OUTDOOR YARD PACKAGE	
Minimum size - 36m² • Open space outdoor for equipment displays. • Exhibitors here require their own exhibition structures since it will be space alone. • Power connection to be ordered separately	RATE (1st July, 2026)
	RATE PER M² = \$ 200.00
	STANDARD 36m² = \$ 7,200.00

TRADE VISITORS		
Pass Type	Pre-Registration Price	Onsite Price
1-Day Pass - Badge only, valid for 1 day	USD 30	USD 70
3-Day Pass - Badge only, valid for all 3 days	USD 50	USD 200

EXTRAS: Badges, Diaries and Co- exhibitors	
1 Co- exhibitor fees (sharing exhibitor, with one badge & 1 appointment diary)	\$ 400.00
Additional appointment diary	\$ 385.00
Additional exhibitor badge	\$ 50.00

Buyers and Media	
Hosted buyers (T&C's apply)	Free*
Self sponsored buyers (T&C's apply)	\$ 200.00
Media (T&C's apply)	Free*

MSME, Food Court Vendor, Craft and Maasai Market			
Category	Eligibility / Details	Inclusions	Price
MSME Table	Kenyan tour operator startup (1–4 yrs) OR Kenyan youth-owned (18–35 yrs). Must provide TRA license & Certificate of Incorporation.	Table for exhibitor (standard setup).	USD 385 / Ksh 50,000
MSME Plus Desk (Limited)	Open to MSMEs	1 table, 2 chairs, light socket, waste paper basket, carpeted floor, company name on fascia.	USD 770/ Ksh 100,000
MSME Plus BOOTH	Open to MSMEs	1 table, 2 chairs, light socket, waste paper basket, 2 back drop panels for branding	USD 924 / Ksh 120,000
Food Court Vendor	T&C's apply	Space for food truck OR 3m x 3m tent, single-phase power.	Contact for rates
Craft Market Vendor	T&C's apply	Shared outdoor space, 1 table, 2 chairs, 2 exhibitor badges.	Contact for rates
Maasai Market Vendor	T&C's apply	Shared outdoor space, 1 table, 2 chairs, 2 exhibitor badges.	Contact for rates

ALLOCATION OF BADGES, DIARIES AND INVITES	9m²	18m²	27m²	36m²
Badges	2	4	6	8
Meeting diaries	1	2	3	4
Networking Cocktail invites	1	2	3	4