



MKTE 2026

6th - 8th
October

Nairobi
Kenya

EVENT Program

Join The Conversation!

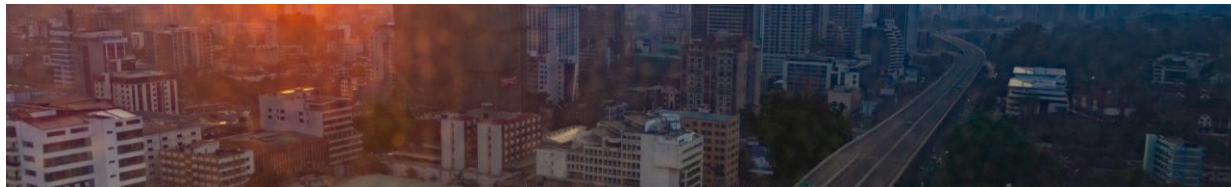


PRE-EVENT

Sunday, 28th September – Monday, 5th October 2026

Sun 28th Sept	Set up begins Participants: Contractors Venue: Uhuru Gardens
Sat – Sun 3rd–4th Oct	Build up for Custom Exhibition Booths Participants: Contractors & Exhibitors Venue: Uhuru Gardens
Sunday 4th Oct 07:00–23:00	Shell Scheme Branding & Exhibitor Setup Participants: Contractors & Exhibitors Venue: Uhuru Gardens
Monday 5th Oct 10:00–15:00	Booth Inspection, Acceptance & Signoff Participants: Contractors & Exhibitors Venue: Uhuru Gardens
Monday 5th Oct 07:00–24:00	Hosted Buyers and Media Arrival Participants: Hosted Buyers and Media Venue: JKIA transfer to various hotels
Monday 5th Oct 17:30–20:00	Media Briefing Cocktail Participants: Hosted Media Venue : Rangers Restaurant

Contractor access, exhibitor setup, hosted buyer/media arrivals and briefing cocktail.



PROGRAM AT A GLANCE

Five phases. One MKTE journey.

From exhibition build-up and hosted buyer arrivals through three expo days, networking, seminars, ceremonies, entertainment and post-event fam trips.

01 **Pre-Event**
27 September – 5 October

02 **Expo Day 1**
Tuesday, 6 October

03 **Expo Day 2**
Wednesday, 7 October

04 **Expo Day 3**
Thursday, 8 October

05 **Post Event**
9 – 13 October



Day 1

Business, Seminars & Welcome Cocktail

EXPO DAY 1

Tuesday, 6th October 2026

08:00–09:00	Hosted Buyer Briefing Participants: Hosted Buyers Venue: Uhuru Gardens
09:00–17:00	Pre-scheduled B2B Sessions Participants: Exhibitors and Hosted Buyers, Trade Visitors Venue: Expo Hall
10:00–14:00	Industry and Academic Seminars Participants: All delegates Venue: Seminar Hall
14:00–15:00	Lunch Participants: All delegates Venue: Uhuru Gardens VIP – VIP Lounge · Hosted Buyers/Media: Buyers Lounge · Delegates: Safari Lounge
15:00–16:00	Mentorship Session Participants: All delegates Venue: Seminar Hall
16:00–17:30	Spirit of Africa Seminar Participants: All delegates Venue: Seminar Hall
18:00–22:00	Welcome Cocktail Participants: Invited only Venue: Safari Lounge

A full day of hosted buyer briefing, B2B sessions, seminars, lunch and Nightlife Experience



EXPO DAY 2

Wednesday, 7th October 2026

09:00–17:00	Pre-scheduled B2B Sessions Participants: Exhibitors and Hosted Buyers, Trade Visitors Venue: Expo Hall
09:00–11:30	MKTE Opening Ceremony Participants: Invited high level participants ,Ministers, Government officials, Tourism Boards, Delegates, Buyers, Exhibitors and strategic partners Venue: Seminar Hall
13:00–14:00	Lunch Break Participants: All delegates Venue: Uhuru Gardens VIP: VIP Lounge · Hosted Buyers/Media: Buyers Lounge · Delegates: Safari Lounge
14:00–17:00	Industry and Academic Seminars Participants: All delegates Venue: Seminar Hall
17:00–22:00	Nairobi Nightlife Participants: All delegates Venue : TBC

Includes the Presidential & Ministerial opening event, TIF sessions and Spirit of Africa Festival.



Networking, Seminars ,Closing &Nightlife Experience

EXPO DAY 3

Thursday, 8th October 2026

08:00–09:00	Buyer & Exhibitor Speed Networking Participants: Exhibitors and Hosted Buyers Venue: Seminar Hall Invited only
09:00–17:00	Pre-scheduled B2B Sessions Participants: Exhibitors and Hosted Buyers, Trade Visitors Venue: Expo Hall
10:00–14:00	Industry and Academic Seminars Participants: All delegates Venue: Seminar Hall
14:00–15:00	Lunch Participants: All delegates Venue: Uhuru Gardens VIP: VIP Lounge · Hosted Buyers/Media: Buyers Lounge · Delegates: Safari Lounge
14:00–16:00	Creators Summit Participants: Influencers (Invite Only) Venue: Conference Hall
16:00–17:00	Spirit of Africa Seminar Participants: All delegates Venue: Seminar Hall
17:00–17:30	Closing Ceremony Participants: All delegates Venue: Seminar Hall
18:00–23:00	Expo Nightlife Experience Participants: All delegates Venue: Safari Lounge

Final day of networking, B2B sessions, seminars, closing ceremony and nightlife experience.



POST EVENT

Friday, 9th October – Wednesday, 13th October 2026

Friday 9th – Wednesday 13th	Hosted Buyers & Media Fam Trips Participants: Hosted Buyers & Media Venue: Various Locations
Friday 9th October 08:00–10:00	Set-Down Participants: All Exhibitors Venue: Exhibition Hall

Hosted buyer and media fam trips begin as exhibitor set-down takes place.